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# END TERM EXAMINATION

FIRST SEMESTER [BAJMC] FEBRUARY 2023

Paper Code: BA(JMC) 109

Subject: Writing Skills

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

Q1. Write short notes on any three of the following: -

(5x3=15)

- (a) ABCD of media writing
- (b) Ethics in media writing
- (c) Blogs
- (d) Column Writing
- (e) Emoticons
- (f) Transliteration

#### UNIT-I

Q2. Compare and contrast writing for news and non-news media. Give relevant examples. (15)

#### OR

Explain in detail the Fundamentals of media writing.

## **UNIT-II**

Q3. Describe in detail the writing mechanism along with examples. (15)

## OR

Audience Analysis is integral to process writing. In the light of this statement explain the steps involved in process writing.

# **UNIT-III**

Q4. What are writing skills required for social media networking sites. (15)

## OR

Social media is diluting language skills. Comment. How is social media changing language knowledge?

# **UNIT-IV**

Q5. What is translation? Write a detailed note on different types of translation (15)

#### OR

Examine critically the need and significance of translation in media.

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