

# END TERM EXAMINATION

FIFTH SEMESTER [BA(JMC)] JANUARY-FEBRUARY 2023

Paper Code: BA (JMC)-301

Subject: BASICS OF NEW MEDIA

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1. Write short notes on **any three** of the following:- (3x5=15)
- Web Browsers
  - Video Piracy
  - HTTP
  - Malware and Ransomware
  - Digital Divide

- Q2. Is Social Media a catalyst for change? Argue in support of your answer with suitable examples. (15)

**OR**

What are the attributes of online communication? Differentiate between the features of Web 1.0, Web 2.0 and Web 3.0.

- Q3. What is E-governance? How ICT and its applications have strengthened E-governance? Elaborate with examples. (15)

**OR**

Is Digital India all about inclusive growth and empowerment? Discuss with examples.

- Q4. Society, culture and communication are witnessing major changes in the age of New Media. Discuss with the help of examples. (15)

**OR**

What is Cyber Crime? What are different types of cyber crimes? Suggest ways to curb cyber crimes.

- Q5. Webcasting and Podcasting have emerged as major tools of mass communication. Elucidate with examples. (15)

**OR**

What are the Do's and Don'ts of online reporting and editing? Explain in detail the impact of these do's and don'ts on online journalism.

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