

END TERM EXAMINATION

FIRST SEMESTER [BBA] FEBRUARY 2023

Paper Code: BBA-109

Subject:-IT Applications in Business

BBA (B&I)-111

BBA (CAM)-109

Time: 3 Hours

Maximum Marks: 75

Note: Attempt five questions in all including Q.No.1. which is compulsory.

- Q1. Answer **any five** of the following questions, briefly:- (5x5=25)
- (a) What are the characteristics of Computer? Explain them.
 - (b) What are the different types of input devices? Explain them.
 - (c) Explain the differences between the software and firmware.
 - (d) What are the advantages of database approach over file system? Explain
 - (e) What is a Compiler? How is it different from that of Interpreter? Explain.
 - (f) What do you mean by Presentation Software? Explain with suitable example.
 - (g) What is intranet? How is it different from that of extranet? Explain with suitable example.
- Q2. (a) What do you mean by the classification of Computers? Explain them with suitable example. (6)
- (b) What are the different types of storage devices? Briefly compare and contrast them. (6.5)
- Q3. (a) What is an Operating System? What are its primary functions? Explain them. (6)
- (b) What are the different types of Computer Programming Languages? Briefly explain them. (6.5)
- Q4. (a) What are the various Sort and Filter Tools in MS-Excel? Explain with suitable example. (6)
- (b) What is Pivot Table? How to analyze data with Pivot Table? Explain with suitable example. (6.5)
- Q5. What is a Network Architecture? Briefly explain the functions of all the seven layers of ISO - OSI Reference Model. (12.5)
- Q6. (a) What are the different types of transmission media? (6)
- (b) What are the different types of network topologies? Explain them briefly. (6.5)
- Q7. (a) What do you mean by Internet Services? Explain with suitable example. (6)
- (b) List and explain any two applications of IT in day to day business. (6.5)
- Q8. Write short notes on the following:- (6+6.5=12.5)
- (a) Electronic Spreadsheets
 - (b) Cloud Computing
