END TERM EXAMINATION

FIFTH SEMESTER [BBA] FEBRUARY 2023

Paper Code: BBA307

Subject: Entrepreneurship Development

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 What do you mean by Entrepreneurship? What are the traits of successful entrepreneurs?
- Q2 How do entrepreneurs foster innovation within their ventures? Write few examples of successful innovation in entrepreneurship?
- Q3 What is different type of financing options available to entrepreneurship? How do entrepreneurs decide on the most appropriate financing option for their venture?
- Q4 What do we mean by feasibility study? Explain in detail process of conducting feasibility study?
- Q5 Write short notes on:
 - a) Discuss important environmental barriers to entrepreneurship?
 - b) Similarities and Differentiation between Entrepreneur and Manager
- Q6 Who is entrepreneur? Explain in detail about role of entrepreneur in economic development?
- Q7 Explain SSI? Write the Steps for Starting Small-Scale Industries.
- Q8 Write notes on:
 - a) What is Business Plan? How do you prepare Business Plan? Explain advantages of preparing Business Plan.
 - b) What are some potential consequences of not addressing legal and ethical issues in entrepreneurship?

