(Please write your Exam Roll No.)

END TERM EXAMINATION

FIRST SEMESTER [BCA] FEBRUARY 2023

Paper Code: BCA-109	09 Subject:- Technical Communication	
Time: 3 Hours	Maximum Marks: 75	
Note: Attempt five questions in all including Q.No.1.which is compulsory.		
	questions from each unit.	

- Q1. Write short notes of the following (any five):
 - (a) Define Technical Communication. Explain any one of the Technical Communication Skills.
 - (b) Write down the features of communication.
 - (c) While introducing yourself to an individual, what are the things to be kept in mind?
 - (d) What is group discussion? State the techniques for conducting group discussions.
 - (e) Define Note Making and state its advantages.
 - (f) What is interpersonal skill? How do you develop them?

UNIT-I

- Q2. What is communication? State the need and importance of communication (12.5)
- Q3. (a)Explain the various characteristics of language. (6.5)(b) Elaborate on computer-aided technical communication. (6.0)

UNIT-II

- Define oral communication and list out the principles of effective oral Q4. communication. (12.5)
- Define interview and state the most essential factors to be considered 05. when preparing for an interview. (12.5)

UNIT-III

- Explain report writing and show how to make a quality report appealing Q6. and easy to skim. (12.5)
- (a) Clarify various steps involved in writing an application letter. Q7. (6.5)(b) Write a sample application letter showing your interest to join in the position of marketing associate for XYZ company. (6.0)

UNIT IV

Q8.	(a)What is Paralanguage? Elaborate.	(6.5)
	(b)Explain Kinesics and Proxemics.	(6.0)

Q9. List out some of the common errors and misappropriation in English. (12.5)



(5x5=25)